



"Natural Resources Communications".

The outreach and public involvement in the effort to protect the Kittatinny Ridge as a large scale landscape.

ature is essential to our quality of Life

le demonstrate that through:

nvironmental Education

and Protection atershed protection & restoration ban Greening ails & Preserves





Couple takes big step to protect natu



Dedication to the environment inspires a Wayne Township family to protect their 342 acres of farmland from development.

BY SHEA SINGLEY SOUTH SCHUYLKILL NEWS

Dennis and Pauline "Polly" Fehr purchased their first 126-acre farm in 1967 for

Over the decades, the Fehrs have purchased an additional 200-plus acres from neighbor- Keeping nature pure ing farms, and those 342 acres in Wayne Township are now protected from development in Berks Nature's second larg- this whole forest was clearest conservation easement.

"My father was living when I first bought this, and I told him I would own the whole the driveway to the Fehrs' I'm not going to take this farm. (Schwartz) valley. Well I wasn't home. Dennis has been busy

nis Fehr said. "We put it in a conservancy. It's not just that you take away the rights to building development, we've insisted on a lot of specifics like you can't cut a tree down."

"Unless it's diseased or dead." Polly Fehr added.

The Fehrs' top priority is aiding the environment.

"When I bought this farm, cut and today yet, it's not near mature," Dennis said.

A variety of apple trees line able to accomplish that," Den- planting trees throughout the while I live. If you're going to geothermal heat pumps.



property he oversees. "I don't own it. Never did own it. I rented it," Dennis said of the property. "You never own nothing. You're not going to take it with you. It's not mine. I just control it

control it, take care of it, for

crying out loud." There are four homes on the Fehrs' property, and steps were taken to be as environmentally clean as possible with two solar-energy systems, would plant a mostly LED lighting and four

over the Wayne he has pledged lifetime of work led Fehr to do a serve nature.

> "We try to l sistent all the saving as mucl footprint," De

The Fehrs t sense approach environment small changes ing young tree

The thing just a small Dennis said. " sure the futur

[See Cour



After















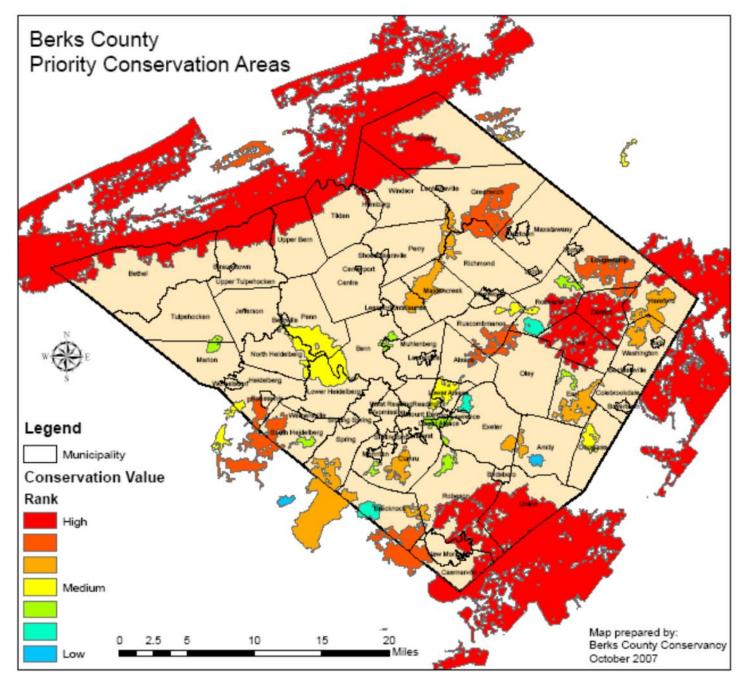
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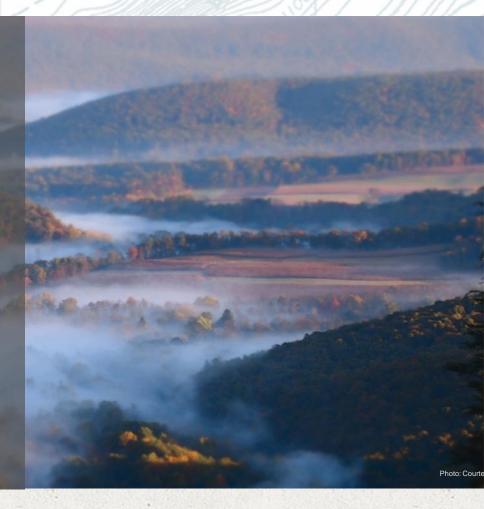




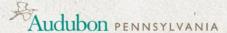
Top 20% of the conservation value in Berks County



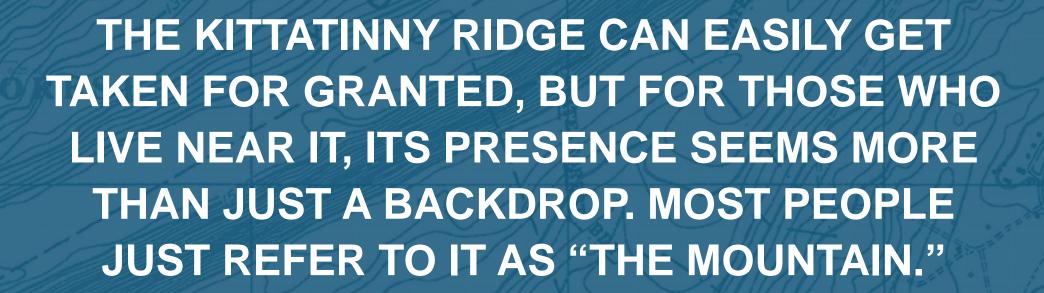
PALACHIAN TRAIL NSERVATION OJECT











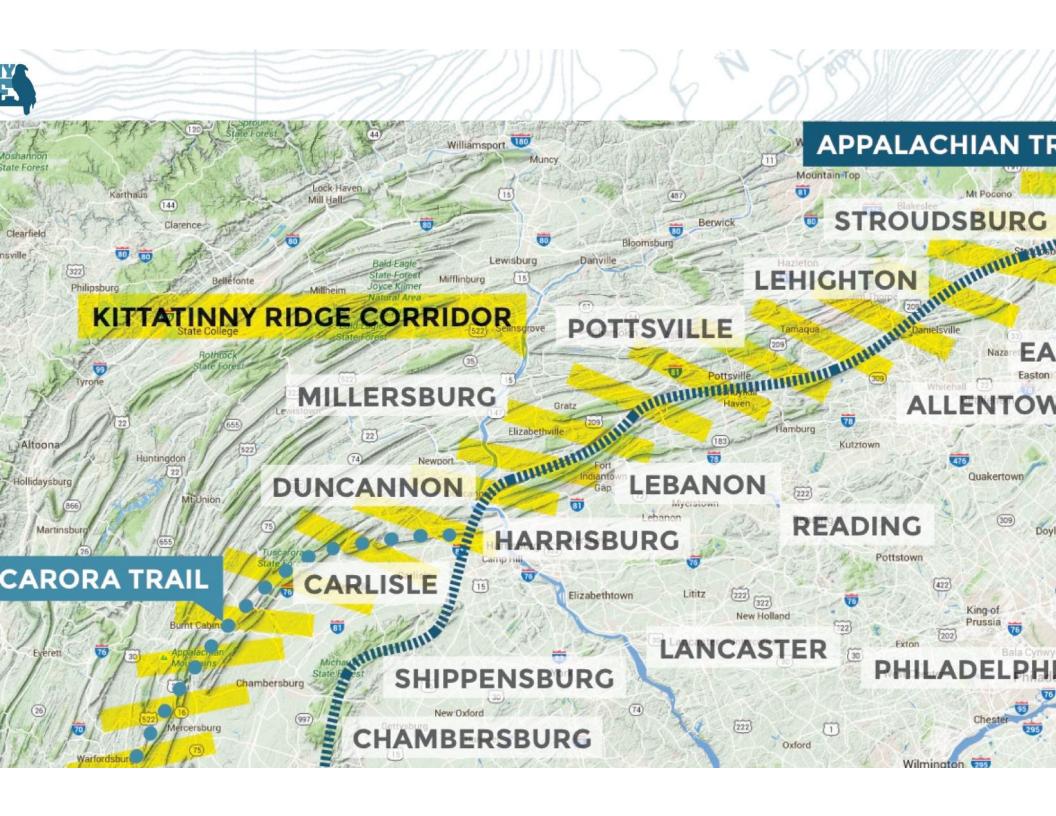
Unknown / Delaware Water Gap, PA

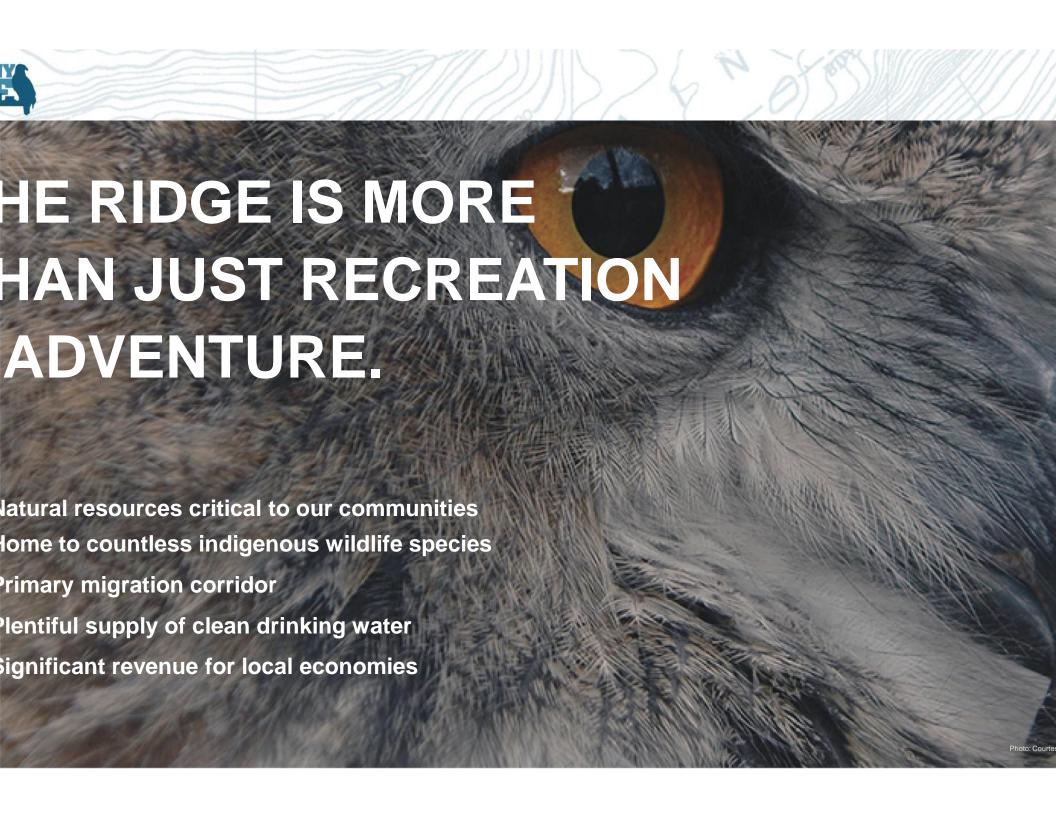


HIS LAND IS YOUR LAND. O WHAT ARE YOU AITING FOR?

Lenni-Lenape named it Kittatinny—dless mountain." Others simply call it Mountain. To all, the Kittatinny Ridge ne of Pennsylvania's most treasured scapes, stretching 185 miles from the aware River to the Mason-Dixon Line.

- 185 miles, including 160 miles of the Appalachian
 - 330,480 acres
 - 80% forest + shrub habitat
- 7 Important Mammal Areas
- Global Important Bird Area







Residential development + commercial expansion

nergy production + transmission

Pollution + illegal dumpsites

nvasive plant species

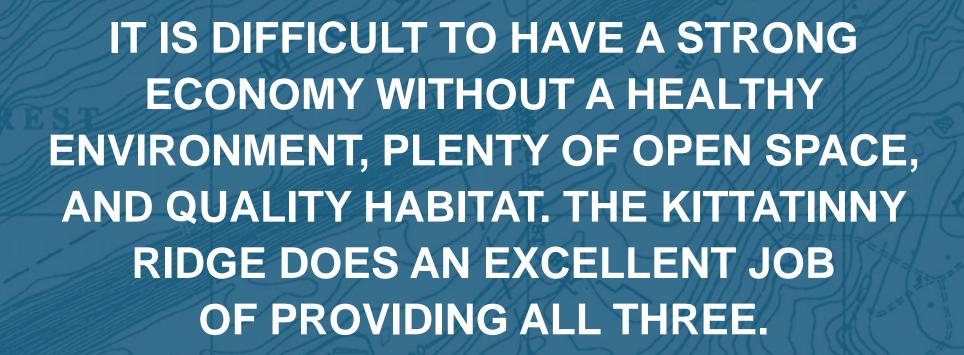
Climate change



HAT HAPPENS ON HE RIDGE HAPPENS O ALL OF US.

Kittatinny Coalition is an alliance rganizations, agencies, and academic tutions working with municipalities and ate landowners to conserve the natural, nic, cultural, and aesthetic resources be Kittatinny Ridge and Corridor.

- Conserve land
- Conserve native habitat + wildlife
- Share conservation research
- Provide clean + plentiful water
- Protect landscapes through municipal action
- Connect citizens



John Rogers / Keystone Conservation Trust



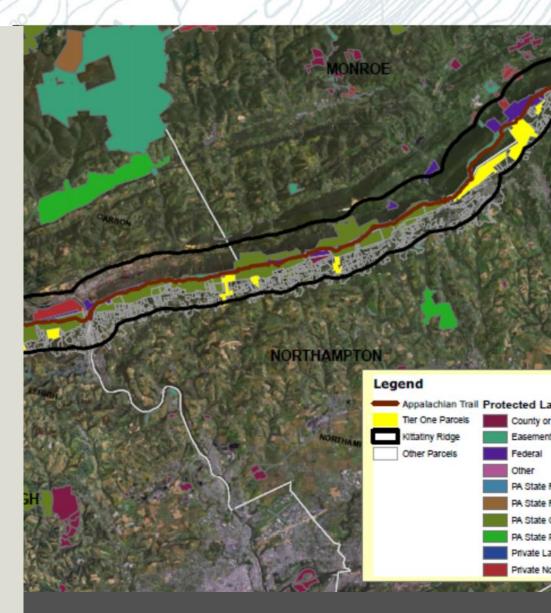
- Completed Connectivity Analy
- Land trusts: \$400,000 for landowner outreach



anently protect over 700 of the highest ty parcels—nearly 100,000 acres—e Kittatinny Ridge.

ducate landowners about land onservation options.

ontribute to land preservation fund.



Kittatinny Prioritization: Northampton and Lehigh Counties (Tier One parcels adjacent to Protected Parcels and > = 50 acres)



- Global Important Bird Area
- Developing Kittatinny-wide science strategy
- Sponsored "Ridgena"



erve the diverse habitats that support es diversity.

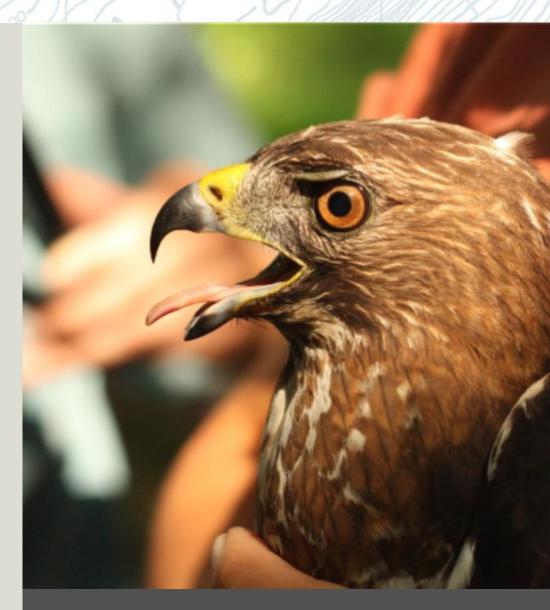
articipate in the science community.

hare GIS layers.

ollaborate on research projects.

onnect the Coalition to other ndscape-scale projects.

ngage citizens in backyard conservation, onitoring, and habitat management.



The Kittatinny Coalition sponsored "Ridgena" in support of Hawk Sanctuary's Broad-winged Hawk Project.



- Updated bibliography (500, 20
- Addendum (250, 2015)



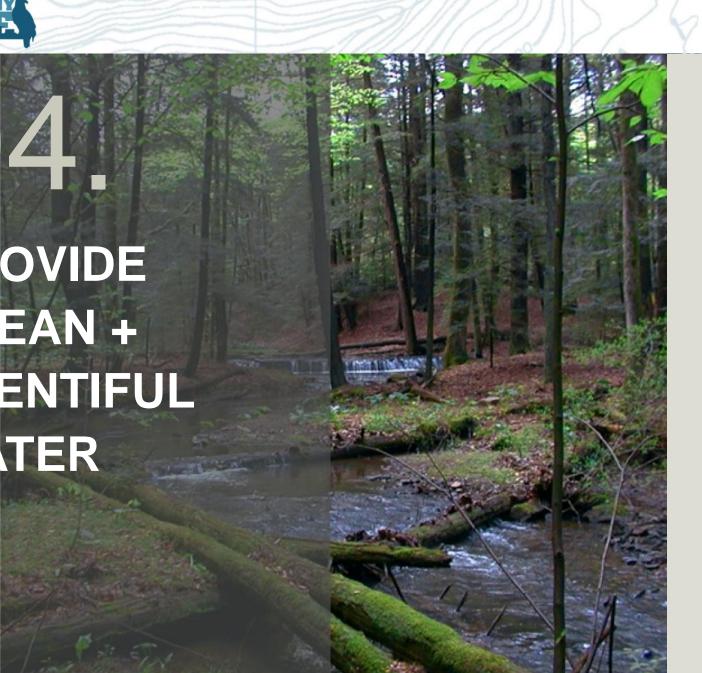
ote the scientific study of the Ridge and ate the exchange of information.

ttend and host periodic Science ummits.

aintain an annotated bibliography of ublished papers, researchers, and esearch topics.



Interns collect data for a pilot study, "2014 Monitoring of the Kitta Ridge (Eastern Portion): Forest Birds and Habitat Quality."



- Completed 2 "Return on Environment" reports: Berks Lehigh/Northampton counties (each worth over \$1 billion annually)
- Reviewed Coldwater
 Conservation Plans on the Richard for issues and recommendation



anently protect our natural water urces for the benefit of residents, ationists, ecosystems, agriculture, economic prosperity.

emonstrate the value to major users.

etermine the role of natural systems.

ommunicate the economic value.

artner to protect water resources.

plement Coldwater Conservation Plans.





- Completed 53 township ordinance assessments
- Designated 4 A.T. communitie



ate municipal partners about the icance of the Ridge and Appalachian and why they need to be protected.

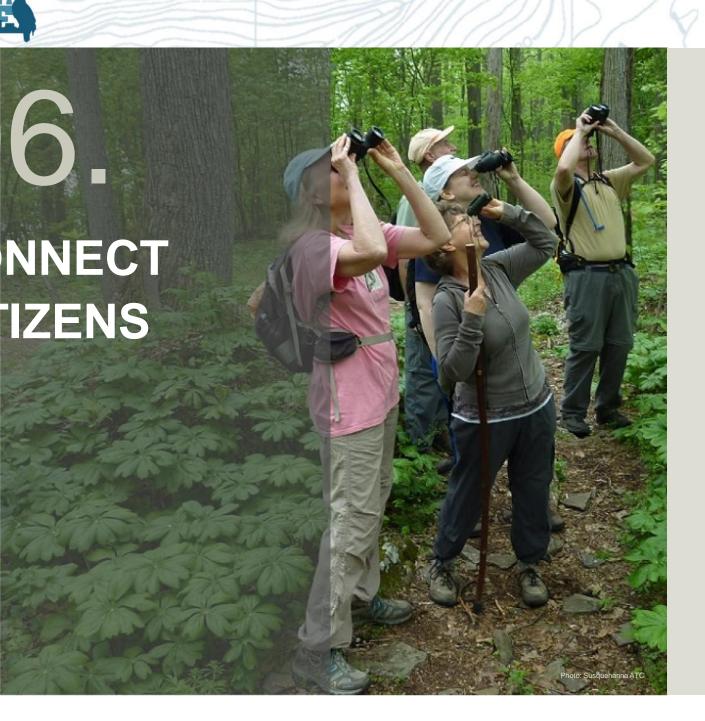
romote municipal planning and zoning ols that support conservation and ustainable economic development.

an recommendations.

void and mitigate landscape-level threats e.g. communication towers, power and gas lines, and other infrastructure the Ridge).



Hawk Mountain hike outing at Conservation Design Workshop.



- Branding + logo
- Website
- 5 videos
- Annual event: Bird the Ridge
- 2013-14 State of the Kittatinny Report
- Numerous teacher workshops and in-class and citizen scien training for students
- Communications plan



te a citizenry along the Ridge who is ledgeable about the strong connections een environmental stewardship, nunity character, quality of life, and omic competition.

hare Kittatinny Coalition media.

each new audiences.

rganize and support Ridge events.

romote engagement opportunities.

entify and retain cultural resources.



The scrub landscape and rock outcroppings along the Ridge in particle Carbon County provide an expansive view.

HIKING BY ITSELF IS INVIGORATING, BUT STOPPING TO SEE WHAT WE ARE HEARING AND WHAT WE ARE SURROUNDED BY TAKES IT TO ANOTHER LEVEL COMPLETELY. TAKE TIME TO GET OUT THERE AND WITNESS IT.

Lorrie Preston / Susquehanna Appalachian Trail Club and Appalachian Audubon Society



HIS WORK TAKES A VILLAGE. DIN OURS.

TE + FEDERAL PARTICIPANTS

ubon Pennsylvania
alachian Trail Conservancy
bepartment of Conservation and Natural Resources
onal Park Service: Appalachian Trail Park Office
Fish & Wildlife Service: Cherry Valley National
life Refuge

ADEMIC PARTICIPANTS

Stroudsburg University
ysburg College
town University
avian College
pensburg University

CONSERVATION PARTICIPANTS

Central Pennsylvania Conservancy
Fort Indiantown Gap
Hawk Mountain Sanctuary
Lebanon Valley Conservancy
Lehigh Gap Nature Center
Manada Conservancy
Natural Lands Trust
Pocono Heritage Land Trust
The Nature Conservancy
Wildlands Conservancy

Photo: Cour



HE RIDGE IS OUR GIFT. ET'S GIVE BACK.



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